

2019 Huron Township Applefest Sponsorship Brochure

On October 5th and 6th 2019 Huron Township will be hosting the 40th Huron Township Applefest in downtown New Boston. It is located on Huron River Dr (near Waltz Rd) just west of 275.

The Applefest draws thousands of people to downtown New Boston and surrounding communities and is truly one of the best festivals in Southeast Michigan.

The Applefest is a community and family event and is free and open to the public. The Applefest has a (kiddie carnival tentative), inflatable's, pony rides, food vendors, arts n crafts and more. The Huron Township Applefest draws not only from the downriver area, but from 6 different counties and is advertised in the greater Detroit area.

We would like to recruit your company or organization as a co-sponsor for the 2018 Huron Township Applefest. We sincerely appreciate any help you are able to offer. The Applefest Committee would like to welcome you aboard and thank you in advance.

For more information please contact Committee Director Fred Giovannoni at 734.260.9095 or email freddyg05@live.com

NAME SPONSOR \$10,000. (1)

Event will be publicly identified as the XXXXX Huron Township Applefest in all materials, press announcements, your logo and link to our website, your logo on banners at festival.

Your company or organization will be on the digital billboard on 275 for a whole week prior to the Applefest

Armbands for the kiddie rides

Food Vouchers

Public address announcements from the stage prior to all performers

Featured signage at the event

Right to first refusal for the 2020 Applefest sponsorship

8 VIP parking passes

Platinum Sponsor \$5,000. (1)

Name listed as platinum sponsor on all promotional materials, websites and signage

Public Address announcements from stage prior to all performers

Featured signage at the event

Right to first refusal for 2020 Applefest Sponsorship

6 VIP parking passes

Gold Sponsor \$2500. (1)

Name listed as Gold Sponsor on all promotional materials, websites and signage

Featured signage at the event

4 VIP parking passes

EXAMPLE BUILD YOUR OWN PACKAGE:

Entertainment:

Stage Sponsor \$1500

Volunteer Sponsor \$1000

VIP Parking Sponsor \$750

Apple Pie Contest \$500

MAKE CHECKS PAYABLE TO: HURON APPLEFEST

Mail check and form to Huron Applefest, P.O. BOX 58, New Boston Mi 48164

For more information please contact Fred Giovannoni at 734.260.9095 or at freddyg05@live.com

Thank you in advance for your support of Huron Applefest 2019.

Visit our website at: huronapplefest.com